

**INDONESIA** 

# METEC \*\*\*

**INDONESIA** 









powered by The Bright World of Metals

POST SHOW REPORT

Co-located with:

MINING INDONESIA TRADE EVENT

13-16 SEPTEMBER 2023

CALLED SEPTEMBER 2023

International Foundry Trade Fair and Forum for Indonesia International Metallurgical Trade Fair and Forum for Indonesia



Jointly organised by:





# **2023 EVENT HIGHLIGHTS**

# **EVENT STATISTICS**



4,917
TRADE
ATTENDEES



PARTICIPATING COUNTRIES/
REGIONS



4,000+SQM
EXHIBITION
SPACE



218
EXHIBITING COMPANIES

#### **VISITOR STATISTICS**



TOP 10
VISITING PROVINCES
IN INDONESIA

- BALI
- BANTEN
- JAKARTA
- WEST JAVA
- CENTRAL JAVA
- EAST JAVA
- EAST KALIMANTAN
- RIAU
- WEST
- NORTH

**SUMATERA** 

I'm happy with GIFA-METEC because it's a collaborative event, and it's really big. I think we will join again next year because the number of visitors is so high

PT Makmur Meta Graha Dinamika

I'm really happy that a platform like this exists. For foreign companies, penetrating a new market like Indonesia is not that easy. So, I think these event platforms are incredibly valuable. One word about this event: successful.

Magma Engineering Asia Pacific Pte, Ltd

This event is a fantastic opportunity to explore a previously uncharted market, especially Indonesia. You can see that all the industries are moving forward. I think it's very valuable.

Mohammad Hadi Al-Rasheed & Partners Co.

The future of construction will be more challenging due to new challenges and fierce global competition. As government stakeholders, we respond to improve the quality of infrastructure services. I hope that everyone can make good use of this exhibition to foster collaboration and gain knowledge about the latest innovations in the construction sector.

Dr. Dadang Rukmana, S.H, CES, DEA

Economic and Investment Advisor to the Ministry of Public Works and Housing

The government strongly supports the overarching theme of sustainability and competitiveness, which is essential to benefit Indonesia. We all hope with this events, the energy sector in Indonesia can achieve self-sufficiency and provide optimal results for people's welfare.

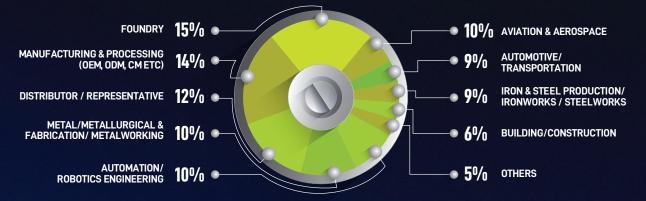
Prof. Dr. Ahmad Syahroza, Ph.D.

**Economic Advisor to the Ministry of Energy and Mineral Resources** 

QUOTES FROM VIP GUESTS

# **VISITOR PROFILE**

#### **LINE OF BUSINESS**



#### JOB FUNCTION

DIRECTOR/MANAGING DIRECTOR / 18% GENERAL MANAGER

SALES &MARKETING 150/0

ENGINEER / TECHNICAL STAFF 150/0

MANAGER / SENIOR MANAGER / 400/

IOR MANAGER / 12%
DIVISION HEAD

CEO/CHAIRMAN/OWNER 90/0



80/0 MAINTENANCE / QUALITY CONTROL

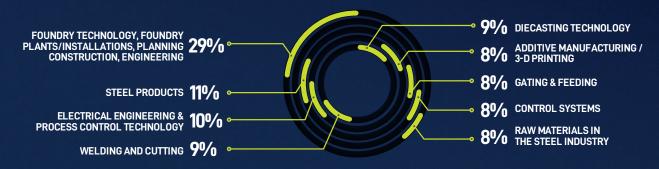
70/0 SUPERVISOR / SENIOR STAFF

60/0 PURCHASING / PROCUREMENT

60/0 TECHNICAL & ENGINEERING

40/0 OTHERS

#### PRODUCT INTEREST



#### **OBJECTIVE**



#### **VISITOR SATISFACTION RATE**









SATISFIED WITH THE RANGE OF PRODUCT DISPLAYED BY EXHIBITOR

# **EXHIBITOR STATISTICS**



218
EXHIBITING
COMPANIES



18
EXHIBITING
COUNTRIES/REGIONS



2 COUNTRY/ GROUP PAVILIONS CHINA, GERMANY

#### **REASON TO EXHIBIT**



84% FIND FRANCHISE PARTNERS / AGENTS 89% EXPLORE NEW MARKETS 82%
LAUNCH NEW PRODUCTS

89% BRAND BUILDING

90%
COLLECT MARKET
INFORMATION

89%
CONSOLIDATE
CONTACTS WITH
BUYERS/BUSINESS
PARTNERS

#### **EXHIBITOR SATISFACTION RATE**



92% SATISFIED WITH THEIR OVERALL EVENT EXPERIENCE 89%
CREATED NEW
BUSINESS
OPPORTUNITIES

87%
SATISFIED WITH
THE QUALITY
OF VISITORS

88%
SATISFIED WITH
THE VISITORS
QUANTITY

## PRE-EVENT ACTIVITIES

#### PRE-EVENT WEBINAR

#### TECHNOLOGY TALK | 13 JULY 2023 SUSTAINABILITY IN MINING & MINERAL PROCESSING THROUGH TECHNOLOGY

In 2022, Indonesia witnessed remarkable economic expansion, notably through a more than 100% surge in mining exports, contributing significantly about 12.22% to the country's overall economy as reported by the Central Statistics Agency of Indonesia. Consequently, to sustain and build on this growth, a collaborative effort between the financial sector, government, and the mining industry is underway. They're exploring various sectors, such as embracing a circular economy model, advancing operational efficiency via digitalisation, adopting green energy practices, and integrating eco-friendly materials and equipment. In Technology Talk, around 150 participants joined the discussions

revolve around emerging sustainable mining technology trends, the obstacles hampering innovation, and the pivotal role of government policies in driving advancements in sustainable technology within the mining industry.



#### PRE-EVENT PRESS BRIEFING



**WEDNESDAY, 23 AUGUST 2023** 



PATIO BY PLATARAN



**SPEAKERS** 



**59** JOURNALISTS FROM 57 MEDIA



# **ONSITE ACTIVITIES**

### **OPENING SESSION**



WEDNESDAY **13 SEPTEMBER 2023** 



**HYBRID STAGE 2 -**GPN TRADE MART BUILDING



#### SEMINAR HIGHLIGHTS

#### Thursday, 14 September 2023

#### **GIFA Indonesia Technical Conference**

GIFA Indonesia Technical Conference is an event where experts, professionals, researchers, enthusiasts in foundry and metallurgy scientific field come to share, and learn about "Future Investment for Indonesia Smelting Industry".



#### Friday, 15 September 2023

#### GIFA METEC Metallurgy Talk - Future Investment for Indonesia Smelting & Metal Processing Industry

Smelting and processing industry in Indonesia presents an attractive investment opportunity for the future. Abundant mineral resources, progressive government policies, and commitment to sustainable practices combine to create a favorable ecosystem for investors. With the increasing global demand for metals, Indonesia is poised to leverage its potential and emerge as a leading player in the global landscape of metal smelting and processing.



**INDONESIA** 

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Co-located with:

**SEE YOU AGAIN IN 2024!** 

www.gifa-indonesia.com www.metec-indonesia.com

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Jointly organised by:







Trade Fair and Forum for Indonesia