## **METEC 2019 - Fair Profile**

Exhibitors total	618
Exhibitors Germany	163
Exhibitors other countries	455
Number of countries	39
Net space total (sqm)	22.321
Net space Germany	8.116
Net space other countries	14.205
Visitor data from registry:	
Visitors total	17.821
Origin*:	
Germany	34%
Other Europe	37%
From Non-European countries	29%

Visitor data from registry:	
TOP 10 visitor countries	
(Basis: all foreign visitors)	
India	10%
Italy	7%
China	7%
Turkey	6%
Japan	5%
France	4%
Russian Federation	4%
Spain	4%
Austria	4%
South Korea	3%



10th International Metallurgical Trade Fair with Congresses

Dusseldorf • Germany 25th - 29th of June 2019

www.metec.com

G1-MF / December 2019

\*The origin of the visitors refers to the common number of visitors of GIFA/METEC/THERMPROCESS/NEWCAST 2019.

127

260 accredited journalists from 16 countries\*\*

Number of countries

## Quality and structure of trade visitors

Based on the results of 481 interviews with trade visitors during METEC 2019 conducted by means of the Computer-Interview-System

(Several answers possible)Plant and equipment for steel making46%Steel mills40%Measurement and test technology32%Plant and equipment for processing prime and raw materials25%Plant and equipment for casting and pouring of molten steel22%Plant and equipment for shaping of steel22%Plant and equipment for sino making21%Electrical engineering and process control Technology16%Plant and equipment for non-ferrous metal production15%Consultation, planning, services15%Miscellaneous equipment for environmental protection and disposal, gas purification12%Plant and equipment for environmental protection and disposal, gas purification12%Plant and equipment for casting and pouring of non-ferrous metals11%	Interest in product ranges	
steel making46%Steel mills40%Measurement and test technology32%Plant and equipment forprocessing prime and raw materials25%Plant and equipment for22%Plant and equipment for22%Plant and equipment for22%Plant and equipment for21%Elactrical engineering and process21%Control Technology16%Plant and equipment for15%Consultation, planning, services15%Miscellaneous equipment for15%Plant and equipment for12%Plant and equipment for casting11%Plant and equipment for casting11%	(Several answers possible)	
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Or	Steel mills	40%
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casting and pouring of molten steel22%Plant and equipment for22%shaping of steel22%Plant and equipment for21%iron making21%Electrical engineering and process20%control Technology16%Plant and equipment for15%Non-ferrous metal production15%Consultation, planning, services15%Miscellaneous equipment for12%Plant and equipment for12%Plant and equipment for12%Information processing11%Plant and equipment for castingand pouring of non-ferrous metals11%	processing prime and raw materials	25%
Plant and equipment for   shaping of steel 22%   Plant and equipment for 21%   iron making 21%   Electrical engineering and process 20%   control Technology 16%   Plant and equipment for 15%   non-ferrous metal production 15%   Consultation, planning, services 15%   Miscellaneous equipment for 12%   Plant and equipment for casting 11%	Plant and equipment for	
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Miscellaneous equipment for metallurgical plants and rolling mills12%Plant and equipment for environmental protection and disposal, gas purification12%Information processing11%Plant and equipment for casting and pouring of non-ferrous metals11%	non-ferrous metal production	15%
metallurgical plants and rolling mills12%Plant and equipment for environmental protection and disposal, gas purification12%Information processing11%Plant and equipment for casting and pouring of non-ferrous metals11%	Consultation, planning, services	15%
Plant and equipment for   environmental protection and   disposal, gas purification 12%   Information processing 11%   Plant and equipment for casting and pouring of non-ferrous metals	Miscellaneous equipment for	
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disposal, gas purification12%Information processing11%Plant and equipment for casting and pouring of non-ferrous metals11%	Plant and equipment for	
Information processing11%Plant and equipment for casting and pouring of non-ferrous metals11%	environmental protection and	
Plant and equipment for casting and pouring of non-ferrous metals 11%	disposal, gas purification	12%
and pouring of non-ferrous metals 11%	Information processing	11%
	Plant and equipment for casting	
	and pouring of non-ferrous metals	11%
Non-ferrous metal works 10%	Non-ferrous metal works	10%
Plant and equipment for	Plant and equipment for	
shaping of non-ferrous metals 7%		7%
Other 8%	Other	8%

	Industrial sector***	
	Iron and steel production	28%
	Mechanical engineering, apparatus	
•	construction (general), toolmaking	16%
,	Plant manufacturing/engineering	10%
•	Steelworks	8%
	Non-ferrous metals industry	4%
•	Ironworks	3%
	Other industry	4%
•	Services/consulting	5%
	Wholesale and export trade	3%
•	Steel and metal trade	2%
	Other	11%
•		
	Reasons for visit	
•	(Several answers possible)	
	New developments/trends	27%
•	Contact with exisiting suppliers/	
•	business partners	18%
	Identifying new suppliers/business	
•	partners	26%
	Initiating purchase decisions	7%
	Purchase/Order	2%
•		
•	New suppliers were found	
	Yes	47%

Decision making powers***	
Decisive	26%
Contributory (jointly decisive)	31%
Advisory function (consultative)	24%
Not involved	13%
Occupational position***	
Top-Management	46%
Middle-Management	25%
Low-Management	23%
Area of responsibility***	
Business/company/plant	
management	21%
Research and development,	
design	19%
Manufacture, production,	
quality control	17%
Sales, distribution	13%
Buying, procurement	9%
Maintenance, repairs	6%
Marketing, advertising, PR	2%
Other	7%

Overall assessment	
Satisfied	98%
<b>Decommondation</b>	
Recommendation	

\*\*Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST \*\*\*Difference to 100% = Pupil, student, not employed (6%)



