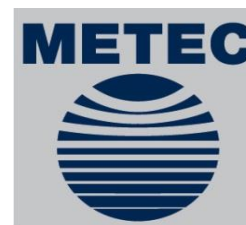


METEC 2023 - Fair Profile



Exhibitors total	566
Exhibitors Germany	134
Exhibitors other countries	432
Number of countries	38
Net space total (sqm)	20.994
Net space Germany	7.013
Net space other countries	13.981

Visitor data from registry:

Visitors total	63.262
Origin*:	
Germany	32%
Other Europe	37%
From Non-European countries	31%
Number of countries	116

Visitor data from registry:

TOP 10 visitor countries *	
<i>(Basis: all foreign visitors)</i>	
India	9%
Italy	7%
Turkey	7%
China	6%
France	5%
Austria	4%
Korea, Republic	4%
Japan	4%
Spain	4%
USA	3%

12th International Metallurgical
Trade Fair with Congresses

Düsseldorf • Germany
12th - 16th of June 2023

www.metec.com

*The origin of the visitors refers to the common number of visitors of GIFA/METEC/THERMPROCESS/NEWCAST 2023.

**Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

158 accredited journalists from 116 countries**

VG-GE-MF / JULY 2023

Quality and structure of trade visitors

Based on the results of a total of 508 interviews including 498 interviews with trade visitors (98%) during METEC 2023 conducted as CASI (Computer Assisted Self Interview)

Interest in product ranges	
<i>(Several answers possible)</i>	
Plant and equipment for steel making	43%
Plant and equipment for processing prime and raw materials	24%
Plant and equipment for casting and pouring of molten steel	20%
Plant and equipment for shaping of steel	19%
Plant and equipment for iron making	19%
Plant and equipment for non-ferrous metal production	16%
Plant and equipment for environmental protection and disposal	10%
Plant and equipment for casting and pouring of non-ferrous metals	9%
Plant and equipment for shaping of non-ferrous metals	7%
Measurement and test technology	28%
Electrical engineering and process control	15%
Information processing	15%
Miscellaneous equipment for metallurgical plants and rolling mills	12%
Steel mill operators and producers of steel	25%
Non-ferrous metal works	10%
Non-ferrous products	10%
Consulting, design, service and engineering	17%
Other	12%

Industrial sector***	
Foundry technology	22%
Non-ferrous metal foundries	3%
Iron and steel production	20%
Plant manufacturing, engineering	8%
Steelworks	5%
Mechanical engineering, apparatus construction (general)	5%
Other industries	16%
Trade	3%
Services/consulting	2%
Other	10%

Reasons for visit	
<i>(Several answers possible)</i>	
See new developments/trends	30%
Find new suppliers	28%
Networking	25%
Contact with existing suppliers/business partners	23%
Preparation of purchase decisions	8%

New suppliers were found	
Yes	55%

Received information on innovations	
Yes	69%

Decision making powers***	
Decisive	24%
Contributory (jointly decisive)	32%
Advisory function (consultative)	23%
Not involved	15%

Occupational position***	
Top-Management	45%
Middle-Management	19%
Other	30%

Area of responsibility***	
Business/company/plant management	21%
Manufacture, production, quality control	18%
Sales, distribution	17%
Research and development, design	16%
Buying, procurement	6%
Maintenance, repairs	5%
Planning, work scheduling	3%
Marketing, advertising, PR	1%
Other	7%

Overall assessment	
Satisfied	97%

Recommendation	
Yes	97%

***Difference to 100% = Pupils, students, not employed (6%)



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