

## Trade Fair Trio confirms Leading Function in India:

### Successful Trade Fair Result for WIRE & CABLE INDIA, Tube India and Metallurgy India

For the sixth time now the Indian trade fair trio WIRE & CABLE INDIA, Tube India and Metallurgy India was held at the Bombay Convention & Exhibition Center in Mumbai from 5 to 7 October 2016.

Over three days of the trade fair the latest technologies from the wire and cable industries, tube processing and tube trading as well as metallurgy were presented by 406 exhibitors on just under 8,000 square metres of exhibition area. Alongside a high percentage of exhibitors from India, there were again large country pavilions from Germany, Austria, Italy, the USA and China.

The concurrent holding of the three trade fairs generated valuable synergies for both exhibitors and visitors alike. The atmosphere was governed by many conversations at trade fair stands and the prospect of good follow-up business.

Exhibitors rated the quality of visitors as positive throughout while high decision-making competence and good technical knowledge characterised the conversations at the stands.

To the tune of 12,300 trade visitors came to the Bombay Convention & Exhibition Center in Mumbai, corresponding to a 28% increase in visitors over the previous events.

In parallel with this trade fair trio Messe Essen and Messe Düsseldorf India organised the India Essen Welding & Cutting.

The next trade fair trio wire India, Tube India and Metallurgy India will again be held concurrently with India Essen Welding & Cutting at the



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Freiwilligen Kontrolle von  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

Bombay Convention & Exhibition Center in Mumbai from 27 to 29 November 2018.

For further information on the trade fairs visit the Internet portals [www.wire-india.com](http://www.wire-india.com), [www.tube-india.com](http://www.tube-india.com), [www.metallurgy-india.com](http://www.metallurgy-india.com) or contact Mr Markus Liedtke at [LiedtkeM@messe-duesseldorf.de](mailto:LiedtkeM@messe-duesseldorf.de) or on telephone +49 (0) 211 4560 447 and Mr Cem Bagci at [BagciC@messe-duesseldorf.de](mailto:BagciC@messe-duesseldorf.de) or on telephone +49 (0) 211 45 60-478 at Messe Düsseldorf.

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